

Dear Colleagues,

It is a great pleasure to invite you to the Nordic conference on Crisis Communication, “Rhetoric and Crisis Communication”, in Örebro 30.11.2012 – 1.12.2012. Celebrating the founding of Institutet för Kriskommunikation (Institute for Crisis communication, ICRI), the conference will explore the connection between Rhetorics and crisis communication as well as the relevance of research to practitioners.

We are happy to announce the participation of our main speakers: [W. Timothy Coombs](#), professor at Nicholson School of Communication, [Sherry J. Holladay](#), professor at Nicholson School of Communication, [Winni Johansen](#), professor at Aarhus University and [Finn Frandsen](#), professor at Aarhus University. The conference will also feature workshops and presentations connected to the themes of the conference.

Conference themes:

1. The integration of Rhetorics in crisis communication.
2. The development of the notion of Rhetorical Arena as a tool for analysis and management.
3. The relevance of research for practitioners. How do researchers transform the theoretical work done on crisis communication into something which is of use for practitioners within the field?
4. The development of research in crisis communication from state owned enterprises.

More information and call for papers will follow soon.

Please send us your non-binding application by May 25th. There is no conference fee.

We would also appreciate you informing interested colleagues about the conference.

If you have any questions or concerns, please do not hesitate to contact our organizer at waldemar.petermann@oru.se.

Best regards,

Brigitte Mral

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