

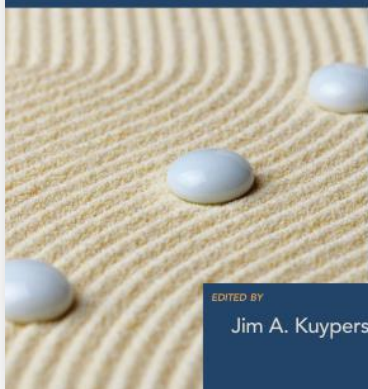
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## PURPOSE, PRACTICE, AND PEDAGOGY IN RHETORICAL CRITICISM

EDITED BY JIM A. KUYPERS

Purpose, Practice,  
and Pedagogy in  
Rhetorical Criticism



“This is an excellent volume that raises important questions for rhetorical critics about how we practice and teach our art. This book offers a range of candid and clear position statements by prominent scholars that take differing perspectives on what it means to do rhetorical criticism. It is rare to have a venue outside conferences, classrooms, and interpersonal conversations to openly reflect on the diversity of ways to practice and teach rhetorical criticism. This book expands the reach of these conversations to its readers and provides a valuable resource for new and experienced rhetorical critics. Doctoral students and junior scholars will particularly benefit from this volume as they seek to define their own positions and begin their teaching careers.” —**Danielle Endres, University of Utah**

“Jim Kuypers has assembled an impressive group of rhetorical scholars to provide a comprehensive overview of the contours surrounding rhetorical criticism for a twenty-first century world. The insightful chapters cover everything from what it means to do rhetorical criticism to how criticism can be practiced in a digital age. Scholars and students will provide from a book that discusses such wide-ranging issues and is a must for any serious rhetoric scholar today.” —**Jason A. Edwards, Bridgewater State University**

### ABOUT THE BOOK

This edited volume fills a void in the literature concerning the purpose, practice, and pedagogy associated with performing rhetorical criticism. Literature regarding these issues—predominantly purpose—exists primarily as scattered journal articles and as sections within chapters of textbooks on rhetorical criticism. This book brings together 15 established rhetorical critics, each of whom offers well thought out and argued opinion pieces that stress the more personal nature of criticism. The purpose of this book is to serve as a disciplinary resource, and as a teaching and learning aid.

Accessibility across areas of expertise and experience is stressed in this book. Critics range from junior faculty to emeritus, and represent a broad spectrum of views on criticism. In this sense the book offers a snapshot of the views of a wide swath of successfully practicing, contemporary rhetorical critics.

### CONTRIBUTORS

Edwin Black; Jason Edward Black; Dana L. Cloud; Celeste M. Condit; J. Michael Hogan; Andrew A. King; Ryan Erik McGeough; Raymie McKerrow; Martin J. Medhurst; Ned O’Gorman; Samantha M. Senda-Cook; Robert E. Terrill; Kathleen J. Turner and Marilyn J. Young

### ABOUT THE EDITOR

**Jim A. Kuypers** is associate professor of communication at Virginia Tech. He is the author or editor of ten books, including *Twentieth-Century Roots of Rhetorical Studies* and *Rhetorical Criticism: Perspectives in Action*.

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