

## CALL FOR PAPERS

Dear colleagues,

You are cordially invited to submit proposals for Seminar 6, '*Linguistic and rhetorical perspectives on argumentative discourse: Strategies across media and modes*', to be held at the 11th ESSE conference, Boğaziçi University, Istanbul, Turkey (4-8 September 2012).

Colleagues wishing to participate in the seminar are invited to submit a 200-word abstract directly to the convenors by 31 January 2012. Notifications of acceptance will be sent by 29 February 2012.

TOPIC description:

Argumentation is intrinsic to human communication, verbal and visual, oral and written, monologic and dialogic, private and public. One of the challenges facing the study of argumentation is to find appropriate analytical tools that capture the complex and multi-level argumentation strategies used in a wide range of discourses (academic, political, organisational, legal, journalism, advertising, etc.). This task is made even more challenging in contemporary society, in a context where increasing recourse is made to web-mediated communication, and the new social media.

The aim of this seminar is to bring about a cross-fertilisation of linguistic and rhetorical approaches to answer the following questions: In what ways can linguistic and rhetorical studies of argumentation provide new and deeper insights into postmodern communication and miscommunication? In what ways are argumentation strategies adapted to the interactive, multimodal and hypertextual options offered by the new media?

CONVENORS:

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We are looking forward to hearing from you.

Kind regards,

Cornelia Ilie & Giuliana Garzone